



## **Fastwyre Broadband Powers Up Sedalia eSports Team with 2 Gig Fiber Internet Sponsorship**

**Sedalia, Mo., August 13, 2024** — **Fastwyre Broadband** is thrilled to announce its sponsorship of the City of Sedalia Parks & Recreation eSports team. As a part of this sponsorship, Fastwyre Broadband has committed to enhancing the digital infrastructure of the City of Sedalia Parks & Recreation Department by installing 2 Gig fiber internet at the Heckart Center.

"We believe the Heckart Center is the crown jewel of Sedalia," said Cindy Mueller-Lewellyn, Senior Account Executive at Fastwyre Broadband. "With the global rise of eSports, we take pride in supporting this local team with the fast reliable internet needed to compete on a global scale."

The installation of high-speed, fiber internet will enhance the experience for the eSports team and the members and staff of the Heckart Center. "Sedalia Parks and Recreation is excited about this new partnership and the premium experience it will provide our community," stated Savannah Lynde, Special Events & Marketing Manager at Sedalia Parks & Recreation. As stated in the Sedalia Parks and Recreation Department mission statement, the department aims to offer an optimum number of recreation and leisure programs to our citizens. "Providing premium internet service to our visitors and staff is another way we deliver on this promise," said Ms. Lynde.

### **eSports at the Heckart Center**

The Heckart Center will be the hub of exciting eSports activities, providing opportunities for gamers of all ages. The center hosts regular eSports leagues featuring events to participate in popular games like Fortnite, Smash Bros, Mario Kart, and more. Gamers can join open play sessions every Friday afternoon from 3 PM to 6 PM, led by Coach Jeff. These sessions are perfect for honing skills, making new friends, and enjoying some friendly competition.

In addition, the center organizes special eSports tournaments throughout the year, where participants can compete for prizes and bragging rights.

### **Fastwyre Broadband's Growing Presence**

Fastwyre Broadband has been rapidly expanding its service offerings in Central Missouri, delivering reliable and affordable high-speed internet on a newly built high-speed fiber network. Outside of Sedalia, Fastwyre also offers fiber based high speed internet in Warrensburg, La Monte, Knob Noster and Nevada within Missouri.

To check service availability in your neighborhood, visit [fastwyre.com/check-availability/](https://fastwyre.com/check-availability/).

For more information about Fastwyre Broadband services, residents and business owners may call its customer service line at 833-463-FAST or visit the website at [www.fastwyre.com](https://www.fastwyre.com).

### **About Fastwyre Broadband**

American Broadband Holding Company dba Fastwyre Broadband is a premier provider of broadband services, delivering affordable, reliable, high-speed internet services to communities across America. The Company provides internet, phone, and video to customers in Missouri, Alabama, Alaska, Louisiana, Nebraska and Texas. Fastwyre partners in the growth and economic vitality of its

communities by providing broadband and other advanced services to support new business activity and job growth.

Fastwyre Broadband is a portfolio company of Madison Dearborn Partners, LLC, a leading private equity firm based in Chicago, and Catania ABC Partners.

More information about Fastwyre Broadband can be found at [www.fastwyre.com](http://www.fastwyre.com).

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