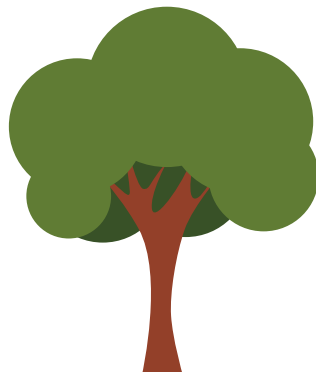


SEDALIA PARKS AND RECREATION



We bring the fun!

SPONSORSHIP OPPORTUNITIES



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DEAR POTENTIAL SPONSOR,

Let's serve the community.

Sedalia Parks and Recreation thanks you for your interest in supporting quality community events, programs, parks, and sports. The community trusts in the Sedalia Parks and Recreation name, and equates it with quality. We are able to continue to produce quality events and sports thanks to the generous support of local businesses and organizations who recognize and value the community events for the benefit of both Sedalia's residents, and as an outreach tool for sponsors.

Sedalia Parks and Recreation's Mission Statement:

"The Sedalia Parks and Recreation department is committed to providing quality programs, facilities, and services that will enhance the quality of life for the citizens of Sedalia and the surrounding communities."

Our events and programs have been carefully crafted and nurtured to further this goal. They draw participants from every age, walk of life, race, and creed. Community events create audiences who have been brought together to celebrate art, music, family, entertainment, freedom, and heritage. These audiences are receptive to your message, and they value your involvement in their community. They see that you are investing in what they care about, and an investment in community events is an investment in the community as a whole, and your business's place in it.





YOUTH SPORTS

Let's serve the community.

Baseball Team - \$500

Benefits

- Your business logo will go on the left sleeve of the jersey; logo will be one color
- Business name and logo listed on our website, Facebook, and local media outlets

Sponsor a Youth Baseball Player - \$55

Benefits

- Sponsor a player to play youth baseball for a season
- Business name and logo listed on our website, Facebook, and local media outlets

Sponsor a Tiny Player - \$35

Benefits

- Sponsor a player to play Tiny Kickers Tiny Tees for the season
- Business name and logo listed on our website, Facebook, and local media outlets

Sponsor a TBall Player - \$35

Benefits

- Sponsor a player to play Tball for the season
- Business name and logo listed on our website, Facebook, and local media outlets

Outfield Banners - \$350

Benefits

- 3x5 Banner on the outfield fence at your choice of one of the 8 ballfield locations for one season
- Business name and logo listed on our website, Facebook, and local media outlets



**SEDALIA
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AQUATICS

Let's serve the community.

Sponsored Swim- \$550

Benefits

- Give back to the community by offering a free swim to patrons
- Select from Liberty or Centennial Pool
- First come first serve for the pool season - limited dates available
- Business or organization name and logo listed on our website, Facebook, and local media outlets
- Banner at Liberty Pool facing 3rd Street
- Business or organization may pass out approved promotional items to patrons during swim

Sponsor a Swimmer- \$40

Benefits

- Sponsor a swimmer to participate in swim lessons at any level of lessons
- Business or organization name and logo listed on our website, Facebook, and local media outlets

Sponsor a Season Pass- \$70

Benefits

- Sponsor a swimmer's entry for the outdoor pool season
- Business or organization name and logo listed on our website, Facebook, and local media outlets





SPECIAL PROGRAMS

Let's serve the community.

Sponsor participants - \$100+

Benefits

- Sponsor a child to participate in one of our special programs such as: Hearts and Heroes Date Night, Princess Party, Superhero Party, Mom and Son Date Night, or any other program offered at Sedalia Parks and Recreation
- Business or organization may select a specific event to sponsor participants at or may allow us to use the sponsorship for any program needed
- Business or organization name and logo listed on our website, Facebook, and local media outlets

Outdoor Movie Night - \$500

Benefits

- Give back to the community by offering a free movie night in the park to patrons
- Select from any of our parks: Liberty, Centennial, Clover Dell, Vermont, Hubbard, Katy, or Housel
- First come first serve - limited dates
- Movie to be chose by business or organization *pending parks approval and availability of movie licensing
- Business or organization name and logo listed on our website, Facebook, and local media outlets
- Banner displayed at movie night
- Business or organization may pass out promotional items to patrons



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4TH OF JULY

Let's serve the community.

George Washington - \$2,500

Benefits

- Acknowledged in exclusive spot on Sedalia Parks and Recreation website and Facebook
- Exclusive Facebook post with photo, and featured on event poster
- Promoted in all publicity including Sedalia Parks and Recreation flyers, Facebook, and logo on t-shirts
- Exclusive signage at the following events: Picnic, Centennial Pool, and Fireworks
- 50 free pool passes

Abraham Lincoln - \$1,000

Benefits

- Acknowledged in special thank you featured on Sedalia Parks and Recreation Facebook and website
- Promoted in all publicity including Sedalia Parks and Recreation flyers, Facebook, and logo on t-shirts
- Exclusive signage at the following events: Picnic, Centennial Pool, and Fireworks
- 40 free pool passes





4TH OF JULY

Let's serve the community.

Betsy Ross - \$750

Benefits

- Acknowledged in group thank you on Sedalia Parks and Recreation's Facebook and website
- Promoted in all publicity including Sedalia Parks and Recreation flyers, Facebook, and logo on t-shirts
- Signage at the following events: Picnic, Centennial Pool, and Fireworks
- 30 free pool passes

Paul Revere - \$500

Benefits

- Acknowledged in special thank you featured on Sedalia Parks and Recreation Facebook and website
- Promoted in all publicity including Sedalia Parks and Recreation flyers, Facebook, and name listed on t-shirts
- Signage at the following events: Picnic, Centennial Pool, and Fireworks
- 20 free pool passes

The Hamilton - \$250

Benefits

- Acknowledged in special thank you featured on Sedalia Parks and Rec Facebook and website
- Signage at the following events: Picnic, Centennial Pool, and Fireworks



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FITNESS

Let's serve the community.

Sponsorship level name and availability may vary based on race theme

Gold - \$250

Benefits

- Logo printed on back of shirt
- Logo posted on Sedalia Parks and Recreation website and Facebook
- Logo printed on banner at sponsor event
- Logo printed on flyer

Silver - \$200

Benefits

- Name printed on back of shirt
- Name posted on Sedalia Parks and Recreation website and Facebook
- Name printed on banner at sponsor event
- Name printed on flyer

Bronze - \$150

Benefits

- Name listed on Sedalia Parks and Recreation website and Facebook
- Name printed on banner at sponsor event
- Name printed on flyer



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FITNESS

Let's serve the community.

Sponsorship level name may vary based on race theme

Water Station Sponsor Option #1 - \$200

Benefits

- Logo printed on back of shirt
- Logo posted on Sedalia Parks and Recreation website and Facebook
- Logo printed on banner at sponsor event
- Logo printed on flyer
- Logo listed at water station
- Parks department supplies all necessary items for water station
- May volunteer to man the water station and pass out promotional items

Water Station Sponsor Option #2 - \$100

Benefits

- Logo printed on back of shirt
- Logo posted on Sedalia Parks and Recreation website and Facebook
- Logo printed on banner at sponsor event
- Logo printed on flyer
- Logo listed at water station
- Business/organization provides all necessary items for water station
- May volunteer to man the water station and pass out promotional items



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PARK BEAUTIFICATION

Let's serve the community.

Memorial Tree - \$200

Benefits

- Park beautification
- Unique gift to celebrate and/or remember a loved one
- Select from 3 different plaque options
- Select your location
- Applications can be found online or at our park office with more details

Memorial Bench - \$2,000

Benefits

- Park beautification
- Unique gift to celebrate and/or remember a loved one
- Select your location
- Applications can be found online or at our park office with more details



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PARK BEAUTIFICATION

Let's serve the community.

Libby the Squirrel Shirt Sponsorship - \$200

Benefits

- Park beautification
- Unique marketing displayed in Liberty Park
- Sponsor provides tshirt for Libby to wear for a month

Landscaping and/or Art in the Park- Varies

Benefits

- Park beautification
- Specify which park you would like
- Specify your sponsorship amount to fit your budget



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LIGHT UP LIBERTY

Let's serve the community.

Custom Display - Varies

Benefits

- Exclusive use of your logo/name as sponsor on all promotional items
- Exclusive use of your logo/name as sponsor on Facebook posts weekly throughout holiday season as well as highlight of contribution level
- Signage at front and end of Light Up Liberty
- Facebook posts with you listed as sponsor with all other sponsors
- Selection of light display - custom displays for your business/organization available

Let It Snow - \$5,000

Benefits

- Exclusive use of your logo/name as sponsor on all promotional items
- Exclusive use of your logo/name as sponsor on Facebook posts weekly throughout holiday season as well as highlight of contribution level
- Signage in front of your display
- Signage at front and end of Light Up Liberty
- Facebook posts with you listed as sponsor with all other sponsors
- Suggestion of what display you would like
- If a business or organization donates at the "Let It Snow" level for 2 consecutive years, a custom lighted sign will be made with the business or organization



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LIGHT UP LIBERTY

Let's serve the community.

Rudolph - \$2,500

Benefits

- Highlight of your contribution level throughout holiday season
- Signage in front of your display
- Signage at front and end of Light Up Liberty
- Facebook posts with you listed as sponsor with all other sponsors
- Suggestion of what display you would like

Frosty The Snowman - \$1,000

Benefits

- Highlight of your contribution level throughout holiday season
- Signage at front and end of Light Up Liberty
- Facebook posts with you listed as sponsor with all other sponsors
- Suggestion of what display you would like

Gingerbread - \$500

Benefits

- Signage at front and end of Light Up Liberty
- Facebook posts with you listed as sponsor with all other sponsors
- Suggestion of what display you would like





PROGRAM GUIDE

Let's serve the community.

Full Page Sponsor - \$1,000

Benefits

- Full 8" x10.5" sponsorship inside our program guide
- Full Color
- Artwork must be camera ready, JPEG or PDF, and 300 dpi
- Delivered to all residents in 65301/65302 zip code
- Cost is PER program guide season - Fall/Winter or Spring/Summer

Half Page Sponsor - \$500

Benefits

- Half page 8" x 5.25" sponsorship inside our program guide
- Full Color
- Artwork must be camera ready, JPEG or PDF, and 300 dpi
- Delivered to all residents in 65301/65302 zip code
- Cost is PER program guide season - Fall/Winter or Spring/Summer

Limited ad space available.

Ad spaces available first come first serve.



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PROGRAM GUIDE

Let's serve the community.

Quarter Page Sponsor - \$250

Benefits

- Quarter page 4" x 5.25" sponsorship inside our program guide
- Full Color
- Artwork must be camera ready, JPEG or PDF, and 300 dpi
- Delivered to all residents in 65301/65302 zip code
- Cost is PER program guide season - Fall/Winter or Spring/Summer

Eighth Page Sponsor - \$125

Benefits

- Eighth page 4" x 2.625" sponsorship inside our program guide
- Full Color
- Artwork must be camera ready, JPEG or PDF, and 300 dpi
- Delivered to all residents in 65301/65302 zip code
- Cost is PER program guide season - Fall/Winter or Spring/Summer

***Limited ad space available.
Ad spaces available first come first serve.***



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